

ARTICULATION AGREEMENT

between

Washtenaw Community College

BUSINESS MANAGEMENT

and

Concordia University

BUSINESS ADMINISTRATION

Transfer Guide

BUSINESS ADMINISTRATION MAJOR-All Programs					
CONCORDIA UNIVERSITY			WASHTENAW COMMUNITY COLLEGE		
COURSE#	TITLE	CRS	COURSE#	TITLE	CRS
ACC201	Accounting I	3	ACC111	Principles of Accounting I	3
ACC202	Accounting II	3	ACC122	Principles of Accounting II	3
BUS101	Introduction to Business	3	BMG140	Introduction to Business	3
BUS321	Business Law	3	BMG111 AND BMG122	Business Law I Business Law II	3 3
BUS331	Principles of Marketing	3	BMG250	Principles of Marketing	3
BUS357	Human Resource Management	3	BMG240	Human Resources Management	3
COM202	Business Communication	3	BMG207	Business Communication	3
ECO200	Economics	3	ECO211 AND ECO222	Principles of Economics I Principles of Economics II	3 3
MAT111	College Algebra	3	MTH176	College Algebra	4
MAT261	Elementary Statistics	3	BMG265	Business Statistics	3

BUSINESS MINOR-All Programs					
CONCORDIA UNIVERSITY			WASHTENAW COMMUNITY COLLEGE		
COURSE#	TITLE	CRS	COURSE#	TITLE	CRS
ACC201	Accounting I	3	ACC111	Principles of Accounting I	3
BUS101	Introduction to Business	3	BMG140	Introduction to Business	3
COM202	Business Communication	3	BMG207	Business Communication	3

Concordia University

Business Administration Major

60-61 credits

—*Liberal Arts, Pre-Law, Pre-Seminary Programs*

Open Enrollment Core Courses

36 credits

ACC201	Accounting I	3
ACC202	Accounting II	3
BUS101	Introduction to Business	3
BUS111	Leadership	3
BUS251	Information Management & Technology	3
BUS311	Principles of Management (w)	3
BUS321	Business Law	3
BUS331	Principles of Marketing	3

BUS357	Human Resource Management	3
COM202	Business Communication	3
ECO200	Economics	3
MAT111	College Algebra (<i>Credits applied to General Studies Mathematics Requirement</i>)	(3)
MAT261	Elementary Statistics	3
Post-Admission Core Courses		23 credits
BUS353	Finance	3
BUS356	Organizational Behavior	3
BUS358	Operations Management	3
BUS451	Global Dimensions of Business	3
BUS460	Ethical Decision Making & Leadership	3
BUS465	Business Policy	3
BUS482	Senior Project Proposal	1
BUS490A	Internship Proposal	1
BUS490	Business Internship	3
Senior Project		1-2 credits
BUS483	Senior Project	1-2
Optional Elective Courses		
BUE262	Planning New Ventures	3
BUE311	Small Business Management	3

Accounting Concentration **12 credits**

—Available with the *Business Administration Major*

The accounting concentration will provide students with fundamental knowledge the accounting of businesses and organizations. As an essential business function, accounting is the language of business. Concordia's accounting students will select a curriculum which enhances their understanding of the accounting function within an organization, as well as strengthens their analytical understanding, while exploring the ethical issues involved in accounting.

Required Courses		12 credits
Courses marked with an asterisk* are taken at Eastern Michigan University with the grades and credits being transferred to Concordia University.		
ACC241	Principles of Managerial Accounting	3
ACC296	The Accounting Cycle & Profession*	3
ACC340	Intermediate Accounting*	3
<i>Select one of the following courses.</i>		
ACC344	Principles of Taxation 3*	3
ACC356	Accounting Information Systems*	3

Marketing Concentration **12 credits**

—Available with the *Business Administration Major*

The marketing concentration will provide students with a fundamental knowledge of the marketing of businesses and organizations. Concordia's marketing students will select a curriculum that enhances their understanding of central marketing elements that are critical to any organization's success.

Required Courses		12 credits
BUS331	Principles of Marketing	3
<i>Select three of the following courses.</i>		
BUS360	Consumer Behavior	3
BUS362	Public Relations	3

BUS410	Advertising	3
BUS420	Marketing Research	3

Concordia University

Business Minor

24 credits

—*Liberal Arts, Pre-Law, Pre-Seminary Programs*

Any Concordia student seeking a vocation that will require them to exercise stewardship of an organization's resources will find they gain a significant advantage from a basic knowledge of business and management. The goal of any business is to develop, market and efficiently deliver goods and services to the customers who desire them.

Core Courses		15 credits
ACC201	Accounting	3
BUS101	Introduction to Business	3
BUS111	Leadership	3
BUS311	Principles of Management (w)	3
COM202	Business Communication	3
Additional Courses		9 credits