

Washtenaw Community College Comprehensive Report

VID 230 Directing for Video Production

Effective Term: Fall 2013

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 230

Org Number: 14540

Full Course Title: Directing for Video Production

Transcript Title: Directing for Video Production

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: New Course

Change Information:

Other:

Rationale: Conditionally approved, seeking full approval.

Proposed Start Semester: Fall 2012

Course Description: This introductory directing course breaks down the steps to approach a script and provide for creative style and development at each stage of the production process. Students will use an attention-to-detail approach - from preparing scenes, lighting and cinematography to working with actors. Additional study will include examination of various masters such as Orson Welles, Stanley Kubrick, and David Fincher.

Course Credit Hours

Variable hours: No

Credits: 3

Lecture Hours: Instructor: 60 Student: 60

Lab: Instructor: 0 Student: 0

Clinical: Instructor: 0 Student: 0

Total Contact Hours: Instructor: 60 Student: 60

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites

Prerequisite

VID 125

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Apply a directional-focus to a script story and content to visualize and form directional techniques based on the material.

Assessment 1

Assessment Tool: Final footage

Assessment Date: Fall 2015

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of the students will score 75% or higher on their final footage.

Who will score and analyze the data: Departmental faculty

2. Read film and analyze cinematic-language components.

Assessment 1

Assessment Tool: Final footage

Assessment Date: Fall 2015

Assessment Cycle: Every Three Years

Course section(s)/other population: All

Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of the students will score 75% or higher on their final footage.

Who will score and analyze the data: Departmental faculty

3. Complete a final project with the emphasis on the quality of the directional style, in terms of delivery, outcome, and execution in the video work.

Assessment 1

Assessment Tool: Final footage

Assessment Date: Fall 2015

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How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of the students will score 75% or higher on their final footage.

Who will score and analyze the data: Departmental faculty

Course Objectives

1. Study the works of master directors (current & past) with the focus on directional techniques. Extensive critiques will be discussed in class and weekly written critiques will be submitted to Blackboard.

Matched Outcomes

2. Create a log/journal of master-works' creative styles and techniques. Prepare to apply directional methods and techniques for a final production/project.

Matched Outcomes

3. Develop a short story (or a short portion of a script for the Advanced Certificate track) for pre-production and a final project.

Matched Outcomes

4. Apply directing techniques for final project. This includes creating a style, mood, & tone for

the given story.

Matched Outcomes

5. Develop a critical-reading approach to a given script or story. Break down a script into components and 'visualize' the story in the pre-production stage.

Matched Outcomes

6. Create and develop an original directorial style based on script elements.

Matched Outcomes

7. Develop director-actor communication skills.

Matched Outcomes

8. Develop an eye-for-detail regarding all aspects of on-set production techniques, this includes: lighting, set design, and camera shot composition & camera movement.

Matched Outcomes

9. Complete final project.

Matched Outcomes

New Resources for Course

Course Textbooks/Resources

Textbooks

Manuals

Periodicals

Software

Equipment/Facilities

Level III classroom

Reviewer

Action

Date

Faculty Preparer:

Matthew Zacharias

Faculty Preparer

Aug 23, 2012

Department Chair/Area Director:

Kristine Willimann

Recommend Approval

Aug 24, 2012

Dean:

Rosemary Wilson

Recommend Approval

Sep 25, 2012

Vice President for Instruction:

Stuart Blacklaw

Approve

Mar 01, 2013