

Washtenaw Community College Comprehensive Report

VID 125 Foundations in Digital Video II

Effective Term: Fall 2012

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Video Production

Course Number: 125

Org Number: 14540

Full Course Title: Foundations in Digital Video II

Transcript Title: Foundations Digital Video II

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: New Course

Change Information:

Rationale: Consolidation between VID 102/112. Updating and streamlining into one cohesive course.

Proposed Start Semester: Fall 2012

Course Description: This course provides students with hands-on technical experience in production, production aesthetics, and editing/post-production. The technical phase provides students with advanced skills to shoot with a camera, set up lights and manage audio-recording equipment. From pre-production to post-production, students will cover all aspects of producing projects from start to finish. This course contains material previously taught in VID 102 and VID 112.

Course Credit Hours

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 45 Student: 45

Lab: Instructor: 0 Student: 0

Clinical: Instructor: 0 Student: 0

Other: Instructor: 45 Student: 45

Total Contact Hours: Instructor: 90 Student: 90

Repeatable for Credit: NO

Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

No Level Required

Requisites

Prerequisite

VID 105 minimum grade C+

General Education

Request Course Transfer

Proposed For:

Eastern Michigan University
Grand Valley State University

Student Learning Outcomes

1. Perform pre-production, production and post-production phases and all responsibilities including scripting, storyboarding, directing, camera work, and editing a final project.

Assessment 1

Assessment Tool: Portfolio of final projects

Assessment Date: Fall 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections.

Number students to be assessed: Random sample of 50% of the students up to a maximum of 25.

How the assessment will be scored: Departmentally-developed rubric.

Standard of success to be used for this assessment: 66% of students will score at the competent (2) level or above on a 1-3 scale.

Who will score and analyze the data: Departmental faculty, with the assistance of advisory committee members, will blind-score the projects.

Course Objectives

1. Prepare scenes based on script.

Matched Outcomes

2. Storyboard and plan shots and compositions.

Matched Outcomes

3. Arrange all aspects of production, such as casting, site surveys and scheduling.

Matched Outcomes

4. Manage production and oversee rehearsals.

Matched Outcomes

5. Operate a camera, including set-up, white balance, control focus and frame shots.

Matched Outcomes

6. Light a scene that compliments the content and mood for a given scene.

Matched Outcomes

7. Manage audio equipment, including set-up of audio mixer and microphone.

Matched Outcomes

8. Supervise scripts, actors, and sets.

Matched Outcomes

9. Direct talent by stylizing and overseeing how a script is executed before the camera.

Matched Outcomes

10. Recognize and apply Final Cut Pro software editing features.

Matched Outcomes

11. Perform basic and advanced navigation of editing software.

Matched Outcomes

12. Capture footage from editing software.

Matched Outcomes

13. Edit and output projects to appropriate formats for either web or broadcast use.

Matched Outcomes

14. Apply editing effects: chromo-keying/green screen techniques to edit video.

Matched Outcomes

15. Recognize and develop editing techniques to create aesthetically pleasing or appropriate projects. In addition, apply proper rhythm and pacing on scene content.

Matched Outcomes

New Resources for Course

Course Textbooks/Resources

Textbooks
Manuals
Periodicals
Software

Equipment / Facilities

Level III classroom
Computer workstations/lab
TV/VCR

Reviewer

Action

Date

Faculty Preparer:

Matthew Zacharias

Faculty Preparer

Feb 14, 2012

Department Chair / Area Director:

Jennifer Baker

Recommend Approval

Feb 16, 2012

Dean:

Rosemary Wilson

Recommend Approval

Apr 02, 2012

Vice President for Instruction:

Stuart Blacklaw

Approve

Apr 25, 2012