Washtenaw Community College Comprehensive Report

VID 110 Digital Video Editing I
Effective Term: Fall 2011

Course Cover
Division: Business and Computer Technologies
Department: Digital Media Arts
Discipline: Video Production
Course Number: 110
Org Number: 14540
Full Course Title: Digital Video Editing I
Transcript Title: Digital Video Editing I
Is Consultation with other department(s) required: No
Publish in the Following: College Catalog , Time Schedule , Web Page
Reason for Submission: Three Year Review / Assessment Report
Change Information:
    Course description
    Outcomes/Assessment
    Objectives/Evaluation
Rationale: Regular 3-year review
Proposed Start Semester: Fall 2011
Course Description:

In this course, students are introduced to digital (computer) editing. A brief overview of the editing process is covered. Students learn the basics of capturing video and/or digital files, basic editing techniques, basic color effects, audio with video, and storing in a non-destructive style of editing. Students will produce their own edited versions of supplied footage. A final group project will be produced using footage shot in VID 101.

Course Credit Hours
Variable hours: No
Credits: 3
Lecture Hours: Instructor: 45 **Student:** 45
Lab: Instructor: 0 **Student:** 0
Clinical: Instructor: 0 **Student:** 0

Total Contact Hours: Instructor: 45 **Student:** 45
Repeatable for Credit: NO
Grading Methods: Letter Grades
Audit
Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing
College-level Reading & Writing

College-Level Math
No Level Required

Requisites
Corequisite
VID 101

General Education
Request Course Transfer
Proposed For:

Student Learning Outcomes

1. Recognize and differentiate between various media files.
   Assessment 1
   Assessment Tool: Multiple-choice, matching and short answer quiz
   Assessment Date: Winter 2012
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections
   Number students to be assessed: All students
   How the assessment will be scored: Answer key
   Standard of success to be used for this assessment: 70% of students will score 70% or higher on the quiz.
   Who will score and analyze the data: Departmental faculty will score and analyze the data.

2. Capture, edit and output a finished production using professional editing software and output to the current media format.
   Assessment 1
   Assessment Tool: Finished production.
   Assessment Date: Winter 2012
   Assessment Cycle: Every Three Years
   Course section(s)/other population: All sections
   Number students to be assessed: All group productions up to a maximum of 10 or 60%, whichever is greater.
   How the assessment will be scored: Departmentally-developed rubric
   Standard of success to be used for this assessment: 70% of productions will "meet competency" (2 on a 1-3 scale) or higher.
   Who will score and analyze the data: Departmental faculty will score and analyze the data.

Course Objectives

1. Explain the issues that separate film from video, including the technology and technique and how it relates to the overall differences in the look of each.
   Methods of Evaluation
   Activity or Exercise
   Class Attendance, Participation or Work
   Individual or Group Performance, Project or Presentation
   Quizzes
   Software Application/Program
   Matched Outcomes

2. Effectively use several different editing styles.
   Methods of Evaluation
   Activity or Exercise
   Matched Outcomes

3. Describe hard disk space requirements, as well as minimum sustained data transfer rates necessary for digitizing video.
   Methods of Evaluation
   Activity or Exercise
   Individual or Group Performance, Project or Presentation

Software Application/Program
Matched Outcomes

4. Successfully use import preference settings.
   Methods of Evaluation
   Activity or Exercise
   Class Attendance, Participation or Work
   Matched Outcomes

5. Demonstrate the use of hardware/software necessary in order to capture footage.
   Methods of Evaluation
   Activity or Exercise
   Software Application/Program
   Matched Outcomes

6. Use the editors to organize media files.
   Methods of Evaluation
   Activity or Exercise
   Lab Activity, Report or Test
   Matched Outcomes

7. Trim clips.
   Methods of Evaluation
   Activity or Exercise
   Software Application/Program
   Matched Outcomes

8. Rearrange clips, as well as navigate around the editors interface.
   Methods of Evaluation
   Activity or Exercise
   Lab Activity, Report or Test
   Matched Outcomes

9. Use dissolves, wipes, slow and fast motion and cuts.
   Methods of Evaluation
   Activity or Exercise
   Lab Activity, Report or Test
   Software Application/Program
   Matched Outcomes

10. Preview, apply, and render effects.
    Methods of Evaluation
    Activity or Exercise
    Lab Activity, Report or Test
    Software Application/Program
    Matched Outcomes

11. Edit transitions, delete transitions and recover clips.
    Methods of Evaluation
    Activity or Exercise
    Lab Activity, Report or Test
    Software Application/Program
    Matched Outcomes

12. Use the effects palette, including color adjustment, brightness/contrast and black and white.
    Methods of Evaluation

Activity or Exercise
Lab Activity, Report or Test
Software Application/Program
Matched Outcomes

13. Superimpose text over footage.
    Methods of Evaluation
       Activity or Exercise
       Lab Activity, Report or Test
       Software Application/Program
    Matched Outcomes

14. Choose a title effect, type the text, specify duration and timing, choose a font, specify size of text, choose animation direction, and apply to timeline.
    Methods of Evaluation
       Activity or Exercise
    Matched Outcomes

15. Render and edit text.
    Methods of Evaluation
       Activity or Exercise
       Lab Activity, Report or Test
       Software Application/Program
    Matched Outcomes

16. Record narration, add music and sound f/x to timeline.
    Methods of Evaluation
       Activity or Exercise
       Software Application/Program
    Matched Outcomes

17. Import excerpts from CDs.

    Methods of Evaluation
       Activity or Exercise
       Software Application/Program
    Matched Outcomes

18. Edit audio clips and make audio, clip-by-clip volume adjustments.
    Methods of Evaluation
       Activity or Exercise
    Matched Outcomes

19. Import graphics files into the editor.
    Methods of Evaluation
       Activity or Exercise
    Matched Outcomes

20. Create a still photo from existing digital footage.
    Methods of Evaluation
       Activity or Exercise
       Software Application/Program
    Matched Outcomes

21. Alter graphic dimensions.
    Methods of Evaluation

Activity or Exercise
Matched Outcomes

22. Apply a freeze-frame to timeline.
    Methods of Evaluation
        Activity or Exercise
    Matched Outcomes

23. Export final production to appropriate video file/hard drive.
    Methods of Evaluation
        Activity or Exercise
        Software Application/Program
    Matched Outcomes

24. Export final production to a QuickTime movie.
    Methods of Evaluation
        Activity or Exercise
        Software Application/Program
    Matched Outcomes

25. Produce a finished video production.

    Methods of Evaluation
        Activity or Exercise
        Software Application/Program
    Matched Outcomes

26. Edit a basic digital video production and either burn to disc, hard drive and/or the web.

    Methods of Evaluation
        Activity or Exercise
        Discussion
        Individual or Group Performance, Project or Presentation
        Lab Activity, Report or Test
        Other
        Additional Evaluation Information: The student will edit a completed production and save to various media. This will be evaluated by the instructor.
    Matched Outcomes

New Resources for Course
Course Textbooks/Resources
    Textbooks
    Manuals
    Periodicals
    Software

Equipment/Facilities
    Level III classroom
    Testing Center
    Computer workstations/lab
    TV/VCR
    Data projector/computer

Reviewer   **Action**   **Date**

Faculty Preparer: *Faculty Preparer*   *Mar 08, 2011*

Department Chair/Area Director: *Recommend Approval*   *Mar 09, 2011*
Jennifer Baker

Dean: *Rosemary Wilson*   *Recommend Approval*   *Apr 15, 2011*

Vice President for Instruction: *Stuart Blacklaw*   *Approve*   *Jul 21, 2011*