

Course Discipline Code & No: <u>PHO 103</u>		Title: <u>History of Photography</u>		Effective Term <u>F 09</u>
Division Code: <u>BUS</u>		Department Code: <u>VAT</u>		Org #: <u>14500</u>
Don't publish: ☐ College Catalog ☐ Time Schedule ☐ Web Page				

Reason for Submission. Check all that apply.

☐ New course approval	☐ Reactivation of inactive course
☒ Three-year syllabus review/Assessment report	☐ Inactivation (Submit this page only.)
☐ Course change	

Change information: Note all changes that are being made. Form applies only to changes noted.

☐ Consultation with all departments affected by this course is required. ☐ Course discipline code & number (was _____)* *Must submit inactivation form for previous course. ☐ Course title (was _____) ☒ Course description ☐ Course objectives (minor changes) ☐ Credit hours (credits were: _____)	☐ Total Contact Hours (total contact hours were: _____) ☐ Distribution of contact hours (contact hours were: lecture: _____ lab _____ clinical _____ other _____) ☐ Pre-requisite, co-requisite, or enrollment restrictions ☐ Change in Grading Method ☒ Outcomes/Assessment ☒ Objectives/Evaluation ☐ Other _____
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Rationale for course or course change. Attach course assessment report for existing courses that are being changed.

Course update includes outcomes, assessment, and evaluation methods.

Approvals Department and divisional signatures indicate that all departments affected by the course have been consulted.

Department Review by Chairperson		☐ New resources needed	☒ All relevant departments consulted
Print: <u>Jennifer Baker</u>	Signature: <u>[Signature]</u>	Date: <u>2/9/09</u>	
Faculty/Preparer			
Print: <u>Jennifer Baker</u>	Signature: <u>[Signature]</u>	Date: <u>2/9/09</u>	
Department Chair			
Division Review by Dean			
☐ Request for conditional approval			
Recommendation ☒ Yes ☐ No	<u>[Signature]</u>	Date: <u>2/9/09</u>	
	Dean's/Administrator's Signature		
Curriculum Committee Review			
Recommendation ☒ Yes ☐ No	<u>[Signature]</u>	Date: <u>3/5/09</u>	
☐ Tabled	Curriculum Committee Chair's Signature		
Vice President for Instruction Approval			
<u>[Signature]</u>		Date: <u>3/4/09</u>	
Vice President's Signature			
Approval ☒ Yes ☐ No ☐ Conditional			

Do not write in shaded area.

Log File: 2/9/09 Copy ☐ Banner 3/16 C&A Database 3/16 C&A Log File 3/16 Basic skills ☐ Contact fee ☐

Please return completed form to the Office of Curriculum & Assessment and email an electronic copy to sjohn@wccnet.edu for posting on the website.

***Complete ALL sections which apply to the course, even if changes are not being made.**

Course: PHO 103	Course title: History of Photography
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Credit hours: 3 If variable credit, give range: _____ to _____ credits	Contact hours per semester: <table style="width: 100%;"> <tr> <th></th> <th style="text-align: center;">Student</th> <th style="text-align: center;">Instructor</th> </tr> <tr> <td>Lecture:</td> <td style="text-align: center;">45</td> <td style="text-align: center;">45</td> </tr> <tr> <td>Lab:</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Clinical:</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Practicum:</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Other:</td> <td style="text-align: center;">_____</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>Totals:</td> <td style="text-align: center;">45</td> <td style="text-align: center;">45</td> </tr> </table>		Student	Instructor	Lecture:	45	45	Lab:	_____	_____	Clinical:	_____	_____	Practicum:	_____	_____	Other:	_____	_____	Totals:	45	45	Are lectures, labs, or clinicals offered as separate sections? ☐ Yes - lectures, labs, or clinicals are offered in separate sections ☐ No - lectures, labs, or clinicals are offered in the same section	Grading options: ☐ P/NP (limited to clinical & practica) ☐ S/U (for courses numbered below 100) ☒ Letter grades
	Student	Instructor																						
Lecture:	45	45																						
Lab:	_____	_____																						
Clinical:	_____	_____																						
Practicum:	_____	_____																						
Other:	_____	_____																						
Totals:	45	45																						

Prerequisites. Select one:

☒ College-level Reading & Writing

☐ Reduced Reading/Writing Scores

(Add information at Level I prerequisite)

☐ No Basic Skills Prerequisite

(College-level Reading and Writing is not required.)

In addition to Basic Skills in Reading/Writing:

Level I (enforced in Banner)

	Course	Grade	Test	Min. Score	Concurrent Enrollment Can be taken together	Corequisites Must be enrolled in this class also during the same semester
☐ and ☐ or	_____	_____	_____	_____	☐	_____
☐ and ☐ or	_____	_____	_____	_____	☐	_____
☐ and ☐ or	_____	_____	_____	_____	☐	_____
☐ and ☐ or	_____	_____	_____	_____	☐	_____

Level II (enforced by instructor on first day of class)

	Course	Grade	Test	Min. Score
☐ and ☐ or	_____	_____	_____	_____
☐ and ☐ or	_____	_____	_____	_____

Enrollment restrictions (In addition to prerequisites, if applicable.)

☐ and ☐ or Consent required

☐ and ☐ or Admission to program required

☐ and ☐ or Other (please specify):

Program: _____

Please send syllabus for transfer evaluation to:

Conditionally approved courses are not sent for evaluation.

Insert course number and title you wish the course to transfer as.

☐ E.M.U. as _____

☐ _____ as _____

☐ U of M as _____

☐ _____ as _____

☐ _____ as _____

☐ _____ as _____

Course	Course title	
PHO 103	History of Photography	
Course description State the purpose and content of the course. Please limit to <u>500</u> characters.	This course is a survey of the history of photography as a technology and art form. Areas of investigation include historic and contemporary photographic processes, artistic trends, and the social uses of the medium since its inception.	
Course outcomes List skills and knowledge students will have after taking the course.	Outcomes (applicable in all sections)	Assessment Methods for determining course effectiveness
Assessment method Indicate how student achievement in each outcome will be assessed to determine student achievement for purposes of course improvement.	Recognize a variety of historically noteworthy photographs. Interpret photographs within their historical context. Describe artistic trends within the history of photography.	Analysis of departmental exams. Analysis of departmental exams. Analysis of departmental exams.
Course Objectives Indicate the objectives that support the course outcomes given above.	Objectives (applicable in all sections)	Evaluation Methods for determining level of student performance of objectives
Course Evaluations Indicate how instructors will determine the degree to which each objective is met for each student.	Early Photographic Processes 1. Describe the major technological advances in the history of photography. 2. Identify examples of early photographic processes. 3. Distinguish between the beginning principles of photography (development of the camera obscura) and the beginning of a permanent photographic process.	Evaluation of written reading responses. Short answer exam. Evaluation of written reading responses.

	Photography As Documentation 1. Identify photographers who have used photography in a photojournalistic or documentary sense and describe their work. 2. Discuss issues of truth and authenticity in photographic documentation. 3. Discuss the ways in which technological advancements have affected documentary and photojournalistic work in the global community. Modern Photographic Processes 1. Discuss technological advancements in photography and the effects of those advancements on individuals, society, and the environment. 2. Identify examples of modern photographic processes. 3. Compare and contrast examples of modern photography with examples of historical photography. Photography As Art 1. Identify and describe photographs created by historically well known fine art photographers. 2. Discuss major artistic trends in the history of photography. 3. Interpret photographs within and outside of their historical context.	Short answer exam. Classroom exercises. Classroom exercises. Essay exam. Classroom exercises. Essay exam. Essay exam. Essay exam. Classroom exercises. Classroom exercises.
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List all new resources needed for course, including library materials.

None.

Student Materials:

List examples of types	Textbooks:	Estimated costs
Texts	<u>A World History of Photography</u> by Naomi Rosenbloom.	\$ 46.00
Supplemental reading	<u>Photography in Print</u> by Vicki Goldberg.	\$32.00
Supplies		
Uniforms		
Equipment		
Tools		
Software		

Equipment/Facilities: Check all that apply. (All classrooms have overhead projectors and permanent screens.)

Check level only if the specified equipment is needed for all sections of a

☐ Off-Campus Sites

course. ☐ Level I classroom Permanent screen & overhead projector ☐ Level II classroom Level I equipment plus TV/VCR ☒ Level III classroom Level II equipment plus data projector, computer, faculty workstation	☐ Testing Center ☐ Computer workstations/lab ☐ ITV ☐ TV/VCR ☐ Data projector/computer ☐ Other _____
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Assessment plan:

Learning outcomes to be assessed (list from Page 3)	Assessment tool	When assessment will take place (semester & year)	Course section(s)/other population	Number students to be assessed
Recognize a variety of historically noteworthy photographs.	Analysis of departmental exams.	Fall 2010 & Winter 2011 (Exams collected from both semesters)	All sections	50% of each section
Interpret photographs within their historical context.	Analysis of departmental exams.	Fall 2010 & Winter 2011 (Exams collected from both semesters)	All sections	50% of each section
Describe artistic trends within the history of photography.	Analysis of departmental exams.	Fall 2010 & Winter 2011 (Exams collected from both semesters)	All sections	50% of each section

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide.

Midterm & final exams will be scored using the attached rubric.

2. Indicate the standard of success to be used for this assessment.

75% of students must meet all learning outcomes with a score of average or better.

3. Indicate who will score and analyze the data (data must be blind-scored).

Photo faculty (not teaching the sections from which the exams were generated) will score and analyze the data.

4. Explain the process for using assessment data to improve the course.

Assessment results will be shared with full and part-time faculty during the semester following the assessment activities.