## Washtenaw Community College Comprehensive Report

# ART 112 Basic Design I Effective Term: Winter 2020

#### **Course Cover**

**Division:** Humanities, Social and Behavioral Sciences **Department:** Humanities, Languages & the Arts

Discipline: Art (new) Course Number: 112 Org Number: 11400

Full Course Title: Basic Design I Transcript Title: Basic Design I

Is Consultation with other department(s) required: No

**Publish in the Following:** College Catalog, Time Schedule, Web Page **Reason for Submission:** Three Year Review / Assessment Report

Change Information: Course description Objectives/Evaluation

Other:

Rationale: Rewrite course description, clean up repeating objectives in master syllabus.

**Proposed Start Semester:** Winter 2020

Course Description: In this studio course, students will use everyday materials to explore two-dimensional black/white and color designs. Using surface alteration, collage and drawing techniques, students will develop non-objective (abstract) compositions. Students learn to make careful observations, think critically, and find independent solutions, which are foundational skills for future careers in visual arts industries.

#### **Course Credit Hours**

Variable hours: No

Credits: 4

Lecture Hours: Instructor: 30 Student: 30

Lab: Instructor: 60 Student: 60 Clinical: Instructor: 0 Student: 0

**Total Contact Hours: Instructor: 90 Student: 90** 

Repeatable for Credit: NO Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

## **College-Level Reading and Writing**

No Basic Skills Prerequisite

## **College-Level Math**

### **Requisites**

#### **General Education**

**Degree Attributes** 

Below College Level Pre-Reqs

**MACRAO** 

**MACRAO** Humanities

MACRAO not WCC Gen Ed

## **Request Course Transfer**

**Proposed For:** 

## **Student Learning Outcomes**

1. Work productively and creatively within a framework or limitation.

#### **Assessment 1**

Assessment Tool: Portfolio Assessment Date: Winter 2021

Assessment Cycle: Every Three Years Course section(s)/other population: All Number students to be assessed: All

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 70% of all students will score at 3.5 out of

5.0 or above.

Who will score and analyze the data: Departmental faculty

2. Create works that articulate a clear relationship between the individual elements of a design and the sense of the whole, stressing unity with variety.

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Standard of success to be used for this assessment: 70% of all students will score at 3.5 out of

5.0 or above.

Who will score and analyze the data: Departmental faculty

3. Create works that demonstrate "less is more" (economy of means).

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5.0 or above.

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4. Acquire motor skills working with simple tools and materials.

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Standard of success to be used for this assessment: 70% of all students will score at 3.5 out of 5.0 or above.

Who will score and analyze the data: Departmental faculty

5. Recognize the visual and tactile qualities of a variety of materials and apply these to textural possibilities.

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## **Course Objectives**

- 1. Refine motor skills.
- 2. Demonstrate the concept of unity with variety through material transformations.
- 3. Discover unexpected qualities of familiar materials through organizing and presenting them in new, imaginative ways.
- 4. Develop figure/ground relationships that include fluctuating, black and white designs.
- 5. Articulate and rearrange materials with consistency.
- 6. Recognize relationship in scale of parts to the whole in developing a consistent, repeating pattern.
- 7. Utilize figure/ground relationship to create double readings of form.
- 8. Articulate relationship of individual parts to the whole.
- 9. Use simple shapes and materials to create designs that have "less is more" and result in multiple readings (economy of means).
- 10. Compare and contrast the textural surfaces of an arrangement made with found objects.
- 11. Refine ability to isolate, rearrange, and respond creatively to the textures of a wide range of materials.
- 12. Repeat simple units of shape to develop surface movement in a 2-D design.
- 13. Produce a sense of logical movement between designs that all share some common denominator.
- 14. Create a design that is greater than the sum of its parts.
- 15. Articulate logical even-paced steps between units of design.
- 16. Develop sensitivity to behavior of color by demonstrating the following: the relativity of color relationships, the character of color through organization, what makes color combinations more ore less readable and the spatial relationships possible with color.
- 17. Use basic terminology to describe the attributes of color.
- 18. Identify the psychological aspects of color and how they can be used for given purposes.
- 19. Create designs that use blocks of text and individual letterforms as design elements regardless of their verbal meaning.
- 20. Disguise the literal content and emphasize the rhythmic or visual texture through a collage of found photographic images.
- 21. Articulate a single relationship between multiple pieces of a design.

#### **New Resources for Course**

#### **Course Textbooks/Resources**

Textbooks

Manuals

Periodicals

Software

## **Equipment/Facilities**

Level I classroom

Reviewer	<u>Action</u>	<u>Date</u>
Faculty Preparer:		
Jill Jepsen	Faculty Preparer	Oct 23, 2019
Department Chair/Area Director:		
Jill Jepsen	Recommend Approval	Oct 23, 2019
Dean:		
Scott Britten	Recommend Approval	Oct 23, 2019
<b>Curriculum Committee Chair:</b>		
Lisa Veasey	Recommend Approval	Oct 23, 2019
<b>Assessment Committee Chair:</b>		
Shawn Deron	Recommend Approval	Oct 23, 2019
Vice President for Instruction:		
Kimberly Hurns	Approve	Oct 23, 2019