Washtenaw Community College Comprehensive Report

ANI 145 Concept Development for Animation Effective Term: Fall 2011

Course Cover

Division: Business and Computer Technologies

Department: Digital Media Arts

Discipline: Animation Course Number: 145 Org Number: 14500

Full Course Title: Concept Development for Animation Transcript Title: Concept Development for Animat

Is Consultation with other department(s) required: No

Publish in the Following: College Catalog , Time Schedule , Web Page

Reason for Submission: Course Change

Change Information:

Distribution of contact hours

Pre-requisite, co-requisite, or enrollment restrictions

Rationale: Revise prerequisites

Proposed Start Semester: Fall 2011

Course Description:

This course is an introduction to the conceptualization process that precedes the creation of an animation. Students will participate in all phases of developing an idea for animation: research, plan, ideation, storyboarding, and logic.

Course Credit Hours

Variable hours: No

Credits: 2

Lecture Hours: Instructor: 30 Student: 30

Lab: Instructor: 0 Student: 0 Clinical: Instructor: 0 Student: 0

Total Contact Hours: Instructor: 30 Student: 30

Repeatable for Credit: NO Grading Methods: Letter Grades

Audit

Are lectures, labs, or clinicals offered as separate sections?: NO (same sections)

College-Level Reading and Writing

College-level Reading & Writing

College-Level Math

Requisites

Prerequisite

Academic Reading and Writing Levels of 6

General Education

Request Course Transfer

Proposed For:

Student Learning Outcomes

1. Explain and apply principles related to the conceptualization process for creating animations.

Assessment 1

Assessment Tool: Storyboard project.
Assessment Date: Winter 2012
Assessment Cycle: Every Three Years
Course section(s)/other population: All
Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will

score an average of 3 of 4 or higher.

Who will score and analyze the data: Departmental faculty

Assessment 2

Assessment Tool: Departmental exam - short answer and brief essay.

Assessment Date: Winter 2012
Assessment Cycle: Every Three Years

Course section(s)/other population: All sections Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will

score a 70% or higher on the assessment related questions. **Who will score and analyze the data:** Departmental faculty.

2. Create a story and storyboards for a 3D animation short.

Assessment 1

Assessment Tool: Final project. **Assessment Date:** Winter 2012

Assessment Cycle: Every Three Years Course section(s)/other population: All Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will

score an average of 3 of 4 or higher.

Who will score and analyze the data: Departmental faculty

3. Explain the relevance of significant developments in the history of animation to contemporary animation.

Assessment 1

Assessment Tool: Departmental exam - short answer and brief essay.

Assessment Date: Winter 2012

Assessment Cycle: Every Three Years

Course section(s)/other population: All sections Number students to be assessed: All students

How the assessment will be scored: Departmentally-developed rubric

Standard of success to be used for this assessment: 75% of the students will

score a 70% or higher on the assessment related questions.

Who will score and analyze the data: Departmental faculty.

Course Objectives

1. Explain and use concepts and terms related to types of animations and animation techniques.

Methods of Evaluation

Activity or Exercise Exams/Tests

Matched Outcomes

- 1. Explain and apply principles related to the conceptualization process for creating animations.
- 2. Differentiate between types of animations.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

- 1. Explain and apply principles related to the conceptualization process for creating animations.
- 3. Create a concept for an animation using the conceptualization process.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

- 1. Explain and apply principles related to the conceptualization process for creating animations.
- 4. Explain and use concepts and terms related to the process of story creation and storyboarding.

Methods of Evaluation

Activity or Exercise

Exams/Tests

Matched Outcomes

- 2. Create a story and storyboards for a 3D animation short.
- 5. Write and script a story for a 3D animation.

Methods of Evaluation

Paper(s)

Matched Outcomes

- 2. Create a story and storyboards for a 3D animation short.
- 6. Translate a written story to a visual story.

Methods of Evaluation

Other

Matched Outcomes

- 2. Create a story and storyboards for a 3D animation short.
- 7. Convey a story to an animator.

Methods of Evaluation

Other

Matched Outcomes

- 2. Create a story and storyboards for a 3D animation short.
- 8. Convey emotion through development of character and environment.

Methods of Evaluation

Other

Matched Outcomes

- 2. Create a story and storyboards for a 3D animation short.
- 9. Explain and use concepts and terms to the history of animation.

Methods of Evaluation

Paper(s)

Matched Outcomes

10. Identify landmarks in the history of animation. **Methods of Evaluation**

Exams/Tests

Matched Outcomes

11. Explain the significance of historical landmarks using specific criteria.

Methods of Evaluation

Exams/Tests

Matched Outcomes

New Resources for Course Course Textbooks/Resources

Textbooks Manuals Periodicals Software

Equipment/Facilities

Reviewer	<u>Action</u>	<u>Date</u>
Faculty Preparer:	Faculty Preparer	Jan 26, 2011
Department Chair/Area Director: Jennifer Baker	Recommend Approval	Feb 24, 2011
Dean: Rosemary Wilson	Recommend Approval	Feb 25, 2011
Vice President for Instruction: Stuart Blacklaw	Approve	Apr 22, 2011