

PROGRAM ASSESSMENT PLANNING FORM

Program to be assessed:

Title: Certificate Photographic Imaging
 Division: BCT Department: DMA Program Code: CTPHOI

Type of Award: A.A. A.S. A.A.S.
 Cert. Adv. Cert. Post-Assoc. Cert. Cert. of Completion

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Effectively control visual components (such as exposure, depth of field, motion, and perspective) using a professional level interchangeable lens digital camera.	Technical Skills Check List in PHO 228.	Every 3 years	All students in all sections of PHO 228 over 2 semesters with a minimum of 2 full sections.	All
Use tungsten and strobe lighting to effectively light a variety of subjects.	Portfolio in PHO 117	Every 3 years	All students in all sections of PHO 117 over 2 semesters with a minimum of 2 full sections.	All
Use professional photographic software to sort, process, and print photographs that demonstrate effective use of luminosity, contrast, local adjustments, and paper choices.	Technical Skills Check List and Portfolio in PHO 228.	Every 3 years	All students in all sections of PHO 228 over 2 semesters with a minimum of 2 full sections.	All
Create a portfolio of visually compelling photographic images that use composition, light, and visual aesthetics creatively.	Portfolio in PHO 117 and PHO 228.	Every 3 years	All students in all sections of PHO 117 and PHO 228 over 2 semesters with a minimum of 2 full sections.	All

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide.

Assessment will be scored and evaluated using departmentally developed rubrics.

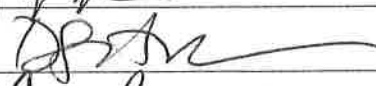
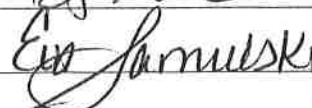
2. Indicate the standard of success to be used for this assessment.

75% of all students will score at a competent level or above (75% or higher) on all outcomes.

3. Indicate who will score and analyze the data (data must be blind-scored).

PHO full time faculty will score and analyze the data.

Submitted by:

Name: Jennifer Baker  Date: 1/11/19
Print/Signature
 Dept. Chair: DONALD WERTHMANN  Date: 12 JAN 2019
Print/Signature
 Dean: Eva Samulski  Date: 1-22-19
Print/Signature

Please return completed form to the Office of Curriculum & Assessment, SC 257.

logged 1/29/19

PROGRAM ASSESSMENT PLANNING FORM

Program to be assessed:

Title: Certificate in Photographic Imaging

Division: BCT

Department: VISD

Code: CTPHOI

Type of Award:

- A.A. A.S. A.A.S.
 Cert. Adv. Cert. Post-Assoc. Cert. Cert. of Completion

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Demonstrate proficiency in the operation of an SLR camera.	Portfolio review from course level (Analysis of data gathered for these outcomes at course level)	Fall 2009 and every three years thereafter	Certificate students who completed PHO 111.	50% of all certificate graduates/minimum of 10 students
Demonstrate ability to use tungsten and strobe lighting effectively.	Portfolio review from course level (Analysis of data gathered for these outcomes at course level)	Fall 2009 and every three years thereafter	Certificate students who completed PHO 117.	50% of all certificate graduates/minimum of 10 students
Demonstrate computer and imaging software skills to sort, process and print color-managed photographs.	Portfolio review from course level (Analysis of data gathered for these outcomes at course level)	Fall 2009 and every three years thereafter	Certificate students who completed PHO 228.	50% of all certificate graduates/minimum of 10 students
Create black & white prints that demonstrate the appropriate use of luminosity, contrast, local adjustments and paper choice.	Portfolio review from course level (Analysis of data gathered for these outcomes at course level)	Fall 2009 and every three years thereafter	Certificate students who completed PHO 112 or 129.	50% of all certificate graduates/minimum of 10 students

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide.

Assessment will be scored on a departmentally developed rubric.

2. Indicate the standard of success to be used for this assessment.


75% of students will score 'Average' or higher

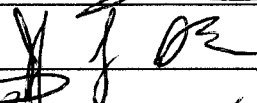
PROGRAM ASSESSMENT PLANNING FORM

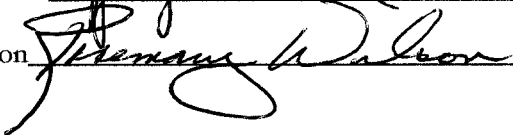
- 3. Indicate who will score and analyze the data (data must be blind-scored).
Full-time faculty.

- 4. Explain the process for using assessment data to improve the program.
Assessment data will be analyzed by full-time faculty to determine if course changes are needed.

Submitted by:

Name: Terry Abrams  Date: 9/25/08
Print/Signature

Dept. Chair: Jennifer Baker  Date: 10/6/08
Print/Signature

Dean: Rosemary Wilson  Date: 10/6/08
Print/Signature

Please return completed form to the Office of Curriculum & Assessment, SC 247.

logged 10/7/08 sj
 Office of Curriculum & Assessment
 Approved by the Assessment Committee 10/10/06