

PROGRAM ASSESSMENT PLANNING FORM

Program to be assessed:

Title: Journalism
 Division: HSS

Department: ENGD

Program Code: AAJOUR

Type of Award: A.A. A.S A.A.S.
 Cert. Adv. Cert. Post-Assoc. Cert. Cert. of Completion

Assessment plan:

Learning outcomes to be assessed	Assessment tool	When assessment will take place	Describe population to be assessed	Number of students to be assessed
Report and write news and features with entry-level competence (i.e. adequate sources and no legal transgressions)	Data from portfolio assessments of JRN 217 and JRN 220	Spring 2015	All students enrolled in JRN 217 and JRN 220 when those courses are assessed	All students enrolled in JRN 217 and JRN 220 when those courses are assessed (approx.. 30)

Scoring and analysis of assessment:

1. Indicate how the above assessment(s) will be scored and evaluated (e.g. departmentally developed rubric, external evaluation, other). Attach the rubric/scoring guide.

Departmentally-developed rubric.

2. Indicate the standard of success to be used for this assessment.

Seventy percent of students will score 2 on each specified course level outcomes.

3. Indicate who will score and analyze the data (data must be blind-scored).

Faculty with journalism training and/or experience.

4. Explain the process for using assessment data to improve the program.

If the standard of success is not met, data will be scrutinized for specific areas of improvement to be addressed at the course level; review and possible revision of program outcome(s) will also result as part of research with professional in the field and future sabbatical project.

Submitted by:

Name: David Waskin / David Wash Date: 4/7/2015
 Print/Signature
 Dept. Chair: Copie Krantz Date: 4/7/15
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 Dean: [Signature] Date: APR 10 2015
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