

COURSE ASSESSMENT REPORT

I. Background Information

1. Course assessed:
 Course Discipline Code and Number: INP 153
 Course Title: Designing User Experience I
 Division/Department Codes: BCT
2. Semester assessment was conducted (check one):
☐ Fall 20__
☒ Winter 2009
☐ Spring/Summer 20__
3. Assessment tool(s) used: check all that apply.
☐ Portfolio
☐ Standardized test
☐ Other external certification/licensure exam (specify):
☐ Survey
☐ Prompt
☐ Departmental exam
☐ Capstone experience (specify):
☒ Other (specify): Assessment rubric for deliverables
4. Have these tools been used before?
☐ Yes
☒ No

If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course.

There were a total of 34 students across the two sections that were taking the class for credit. Fifteen students (fifteen deliverables; each student worked on their own deliverable separately) were selected.

6. Describe how students were selected for the assessment.

Deliverables were randomly selected.

II. Results

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment.

Analysis / data from the previous assessment was not available.

2. List each outcome that was assessed for this report exactly as it is stated on the course master syllabus.

Identify user needs, goals and trends on the Web that relate to labeling, navigation, content, and site structure and flow.

Recognize and apply the principles of user-centered design for the Web.

3. Briefly describe assessment results based on data collected during the course assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. ***Please attach a summary of the data collected.***

Students are performing well in achieving the learning outcomes. No problem areas were identified.

4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. ***Please attach the rubric/scoring guide used for the assessment.***

The deliverable evaluated (an Interface Redesign) addresses both outcomes.

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A score of 80% (2.4 out of 3 on the rubric) or higher was the threshold of success at both the student level and the individual rubric question level.

All students met the success criteria, with averages ranging from 2.5 (83%) to 2.92 (97%).

All rubric questions also had scores that met the success criteria, with averages on the individual questions ranging from 2.4 (80%) to 3 (100%).

5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.

Strengths: All rubric questions and student averages were in the target range for successfully meeting outcomes.

Weaknesses: None of the individual rubric items and none of the student averages dropped below the threshold of acceptable performance, so no weaknesses were identified.

III. Changes influenced by assessment results

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.

N/A

2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

a. ☐ Outcomes/Assessments on the Master Syllabus
Change/rationale:

b. ☐ Objectives/Evaluation on the Master Syllabus
Change/rationale:

c. ☐ Course pre-requisites on the Master Syllabus
Change/rationale:

d. ☐ 1st Day Handouts
Change/rationale:

e. ☐ Course assignments
Change/rationale:

f. ☐ Course materials (check all that apply)
☐ Textbook
☐ Handouts
☐ Other:

g. ☐ Instructional methods
Change/rationale:

h. ☐ Individual lessons & activities
Change/rationale:

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3. What is the timeline for implementing these actions?

N/A

IV. Future plans

1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course.

The rubric was effective. The expert evaluator had no difficulty with the rubric and did not have any suggested changes for the tool.

2. If the assessment tools were not effective, describe the changes that will be made for future assessments.

N/A

3. Which outcomes from the master syllabus have been addressed in this report?

All X Selected _____

If "All", provide the report date for the next full review: Winter 2012

If "Selected", provide the report date for remaining outcomes: _____

Submitted by:

Print: <u>Jason Withrow</u> Faculty/Preparer	Signature: <u>Jason Withrow</u>	Date: <u>11/3/09</u>
Print: <u>Jason Withrow</u> Department Chair	Signature: <u>Jason Withrow</u>	Date: <u>11/3/09</u>
Print: <u>Rosemary Wilson</u> Dean/Administrator	Signature: <u>Rosemary Wilson</u>	Date: <u>11/13/09</u>

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Background Information

I. Course assessed:

Course Discipline Code and Number: INP 153

Course Title: Designing User Experience I

Division Code: BCT Department Code: INPD

II. Semester assessment was administered (check one):

☒ Fall 2005

☐ Winter 20__

☐ Spring/Summer 20__

III. Assessment tool used (check one):

Please attach a copy of the tool and scoring rubric used.

☐ Portfolio

☐ Standardized test

☐ Other external certification/licensure exam (please describe): _____

☐ Survey

☐ Prompt

☐ Departmental exam

☐ Capstone experience (please describe): _____

☒ Other (please describe): Rubric for Web Deliverables

Has this tool been used before?

☐ Yes

☒ No

If yes, has this tool been altered since its last administration? If so, briefly describe changes made.

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IV. Please list the section(s) in which this tool was administered:

INP 153 01 _____

INP 153 02 _____

V. How many students were assessed? 10

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Results

I.	Briefly describe assessment results based on data collected for the course assessed, demonstrating to what extent students are achieving the learning outcomes as found in the master syllabus (see attached). Please attach any data collected. <u>100% of students scored higher than 76% on learning outcomes for the class based on the rubric.</u> _____ _____
II.	Based on the outcomes outlined in the master syllabus for the course assessed, did students meet expectations of the learning outcomes of that course? ☒ Yes ☐ No Percentage of students meeting outcomes: <u>100</u> %
III.	What areas of strength and weakness in students' achievement of the learning outcomes of the assessed course (as stated in the master syllabus) did assessment results show? Strengths: <u>Students do very well when we look at data consolidation skills, writing style, comprehensive and detailed analysis, being able to create organized and well explained arguments and creating salient and thoughtful solutions.</u> _____ _____ _____ Weaknesses: <u>Only about 1/2 the students created professional diagrams. There were a few presentation formatting issues.</u> _____ _____

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Changes influenced by assessment results

I. If weaknesses were found (see III above) or students did not meet expectations, what action will be taken to address this?

We will give students more time to learn how to create professional level diagrams by doing not just one but two in-class activities that have them create the diagrams. We will also reiterate where the formatting sample is for them to copy and our expectation of professional level work.

II. Identify any other intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

☐ Master syllabus

Description and rationale: _____

☐ Curriculum

Description and rationale: _____

☐ Course syllabus

Description and rationale: _____

☒ Course assignments

Description and rationale: Move the diagramming practice to an earlier point in the class and have them do an extra in-class assignment using diagrams to solidify their learning.

☐ Course materials (check all that apply)

☐ Textbook

☐ Handouts

☐ Other: _____

Description and rationale: _____

☐ Teaching methodology

Description and rationale: _____

X Other: We will post the formatting sample in a more visible place in the course and keep directing students to the location.

Description and rationale: Even though there already is a formatting sample available, students aren't following it. We will move the sample to a more obvious position in the course and restate the need for the students to follow it completely.

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Future plans

I. Was the assessment tool used effective in measuring student achievement of learning objectives for this course? If not, why?

Yes

II. If the assessment tool was not effective, what changes will be made in future assessments?

Submitted by:

Name: William K. Gottschang

Date: 3/7/06

Department Chair: Jason Withrow

Date: 3/8/06

Dean: Journeal Wilson

Date: 3/22/06

Please return completed form to the Office of Curriculum & Assessment, SC 247.