

COURSE ASSESSMENT REPORT

I. Background Information

1. Course assessed:

Course Discipline Code and Number: PHO 129
 Course Title: Black and White Digital Imaging
 Division/Department Codes: BCT/VAT

2. Semester assessment was conducted (check one):

- Fall 20__
- Winter 2007__
- Spring/Summer 20__

3. Assessment tool(s) used: check all that apply.

- Portfolio
- Standardized test
- Other external certification/licensure exam (specify):
- Survey
- Prompt
- Departmental exam
- Capstone experience (specify):
- Other (specify):

4. Have these tools been used before?

- Yes
- No

If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course.

13/35

6. Describe how students were selected for the assessment.

Students were randomly selected based on who had portfolios on display when the reviewers entered the room.

II. Results

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment.

New equipment (printers) were purchased and new techniques taught to facilitate achieving neutral black and white prints. New assignments devised to generate more creative images.

2. State each outcome (verbatim) from the master syllabus for the course that was assessed.

Learn advanced camera, processing and printing methods for creating neutral black and white digital images.
 Demonstrate visual problem solving skills in black and white photography by creating photographs which communicate ideas.

Identify processing and printing concepts and methods for black and white digital photography.

3. Briefly describe assessment results based on data collected during the course assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. ***Please attach a summary of the data collected.***

According to the data collected, students are achieving a high level of competence in the outcomes. Students scored highest in learning the technical skills, average and above in visual problem solving skills, and low in a few random categories.

Out of the 13 scored rubrics, the maximum possible was 33. The average score was 28.5. The range was 23-33.

4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. ***Please attach the rubric/scoring guide used for the assessment.***

The standard of success was 75% achieving a score of 2 or higher. 77% scored 2 or higher on ALL criteria.

Please return completed form to the Office of Curriculum & Assessment, SC 247.

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- 5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.

Strengths: Technical skill learning, print production, communicating ideas

Weaknesses: Image tone neutrality, emotional content of images.

III. Changes influenced by assessment results

- 1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.

As mentioned previously, new printers were purchased and assignments were modified.

- 2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.

- a. [] Outcomes/Assessments on the Master Syllabus

Change/rationale:

- b. [] Objectives/Evaluation on the Master Syllabus

Change/rationale:

- c. [] Course pre-requisites on the Master Syllabus

Change/rationale:

- d. [x] 1st Day Handouts

Change/rationale: Clarity of expectations/grading specifics

- e. [x] Course assignments

Change/rationale: More emphasis placed on ideas and emotional content

- f. [] Course materials (check all that apply)

- [x] Textbook

- [] Handouts

- [] Other:

- g. [] Instructional methods

Change/rationale:

- h. [] Individual lessons & activities

Change/rationale:

- 3. What is the timeline for implementing these actions? Fall '07

IV. Future plans

- 1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course.

Very effective

- 2. If the assessment tools were not effective, describe the changes that will be made for future assessments.

None

- 3. Which outcomes from the master syllabus have been addressed in this report?

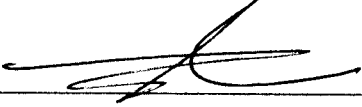
All _____ Selected 1 and 2 _____

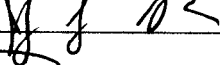
If "All", provide the report date for the next full review: _____

If "Selected", provide the report date for remaining outcomes: _____ Fall '010 _____

COURSE ASSESSMENT REPORT

Submitted by:

Name: Terry Abrams  Date: 11/19/07
Print/Signature

Department Chair: Jennifer Baker  Date: 11/27/07
Print/Signature

Dean: Rosemary Wilson  Date: 2/27/07
Print/Signature