

COURSE ASSESSMENT REPORT

I. Background Information

1. Course assessed:

Course Discipline Code and Number: COM 160
Course Title: Voice and Articulation
Division/Department Codes: HSS/HUM

2. Semester assessment was conducted (check one):

- Fall 20__
- Winter 2011
- Spring/Summer 20__

3. Assessment tool(s) used: check all that apply.

- Portfolio
- Standardized test
- Other external certification/licensure exam (specify):
- Survey
- Prompt
- Departmental exam
- Capstone experience (specify):
- Other (specify): COM 160 Performance Rubric and COM 160 Analysis Rubric

4. Have these tools been used before?

- Yes
- No

If yes, have the tools been altered since its last administration? If so, briefly describe changes made.

5. Indicate the number of students assessed/total number of students enrolled in the course. 17/17 students were assessed.

6. Describe how students were selected for the assessment. All students within the course were assessed.

II. Results

1. Briefly describe the changes that were implemented in the course as a result of the previous assessment. No previous assessment has been run on COM 160.

2. List each outcome that was assessed for this report exactly as it is stated on the course master syllabus.

- a. Demonstrate verbal elements used in announcing copy.
- b. Demonstrate non-verbal elements used in announcing copy.
- c. Analyze copy for recorded performance.
- d. Mark copy for recorded performance.

3. Briefly describe assessment results based on data collected during the course assessment, demonstrating the extent to which students are achieving each of the learning outcomes listed above. *Please attach a summary of the data collected.*

- Outcome #1 – Student Success Rate = 90%**
- Outcome #2 – Student Success Rate = 90%**
- Outcome #3 – Student Success Rate = 69%**
- Outcome #4 – Student Success Rate = 79%**

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4. For each outcome assessed, indicate the standard of success used, and the percentage of students who achieved that level of success. *Please attach the rubric/scoring guide used for the assessment.*
 - a. For outcomes 1, 2 and 4: The standard level of success for the outcomes was 70%. Each of the three outcomes score total was over 70%. Thus the standard of success was achieved.
 - b. For outcome 3: The standard level of success for this outcome was 70%. This outcome was slightly under (69%) the standard level of success. The standard level of success was not achieved.

5. Describe the areas of strength and weakness in students' achievement of the learning outcomes shown in assessment results.

Strengths: Students are successfully demonstration^{ng} verbal and non-verbal elements when reading copy for a performance.

Students are also demonstrating how to mark copy, in terms of knowing what the copy marking symbols are and where to put them on the copy, to denote specific verbal and non-verbal adjustments to the words, during a performance.

Weaknesses: Students are not successfully analyzing the copy, in order to choose the meaning-laden words within the copy that need to be marked for a performance.

III. Changes influenced by assessment results

1. If weaknesses were found (see above) or students did not meet expectations, describe the action that will be taken to address these weaknesses.
 - a. Additional assignments will be assigned to students to assist them with analyzing copy and choosing the appropriate meaning-laden words within various scripts.

2. Identify intended changes that will be instituted based on results of this assessment activity (check all that apply). Please describe changes and give rationale for change.
 - a. Outcomes/Assessments on the Master Syllabus
 Change/rationale: The current outcomes/assessment tools will remain the same on the revised master syllabus. One new course outcomes/assessment tool will be created, to accurately represent the instruction taking place within the course to produce successful students with the knowledge of vocal terminology needed within the broadcast industry.

 - b. Objectives/Evaluation on the Master Syllabus
 Change/rationale: The current objectives/evaluation will remain on the revised master syllabus. One new objective/evaluation method will be added to align with the new course outcome and assessment tool.

 - c. Course pre-requisites on the Master Syllabus
 Change/rationale:

 - d. 1st Day Handouts
 Change/rationale:

 - e. Course assignments
 Change/rationale: A new assignment will be created to further assist students with outcome 3 (analyzing copy).

 - f. Course materials (check all that apply)
 - Textbook
 - Handouts
 - Other:

 - g. Instructional methods
 Change/rationale:

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- h. [X] Individual lessons & activities

Change/rationale: One new activity will be created and implemented within the course, to assist students with improving upon Outcome 3 - analyzing copy.

3. What is the timeline for implementing these actions? Fall 2011

IV. Future plans

- 1. Describe the extent to which the assessment tools used were effective in measuring student achievement of learning outcomes for this course.
a. The assessment tools were effective in measuring the four outcomes stated on the master syllabus. A fifth outcome needs to be added, as the assessment process does not test for the student's knowledge of vocal terminology. This is an imperative skill to have within the broadcast industry and should be assessed within this course.

- 2. If the assessment tools were not effective, describe the changes that will be made for future assessments.
a. A third assessment tool will be added, in order to test for the proposed new outcome. It will be a departmental exam.

3. Which outcomes from the master syllabus have been addressed in this report?
All X Selected _____
If "All", provide the report date for the next full review: _____ Spring/Summer of 2016.
If "Selected", provide the report date for remaining outcomes: _____

Submitted by:

Print: DENA BLAIR Faculty/Preparer Signature [Signature] Date: 7/11/11
Print: DENA BLAIR Department Chair Signature [Signature] Date: 7/11/11
Print: [Signature] Dean/Administrator Signature Bill Abernethy Date: JUL 14 2011